

Summary:

I am hoping to work in a management position related to online marketing technologies.

I acquired my experience through leadership positions in student clubs, volunteer organizations and through brief internships in ASELSAN and Marconi Communications. In university I had the opportunity to learn various programming languages. However, despite enjoying the challenges the engineering profession poses, I see my future lying in the business field.

Personal Data:

Date & Place of Birth: February 3rd 1981, Bursa, Turkey

Languages: Turkish – English bi-lingual; Fluent in French and Spanish

Military Service: Completed

Education:

Carleton University (Ottawa, ON, Canada) 2001-2005

Bachelor of Engineering, Communications

Bilkent University Preparatory School (Ankara, Turkey) 1997-2001

International Baccalaureate (IB) Diploma

Work Experience

Garanti Bank, Delivery Channels Dept.

September 2005 - December 2006, December 2007 - Present

- Coordinating online marketing activities such as banners, mailings with the IT department and the creative agency.
- Management of projects involving development of new portals, websites and online campaigns.
- Working on search engine marketing (SEM) and search engine optimization (SEO) efforts.
- Implementation of new web analytics software and the interpretation of its results.
- Researching and coordinating the development of new online marketing techniques.

Leadership Skills

President, Carleton U. Turkish Students Association, 2002-2005

- Assembled the group and compiled the necessary documents for ratification by Carleton University Students Association.
- Chaired and attended meetings with other Turkish organizations including the Turkish Embassy.

V.P. Communications, Model United Nations, 1998-2003

- Carleton Model United Nations Society, VP. Communications. Prepared a web site to facilitate communication.
- Addressed large number of people during MUN conferences, speaking for and against other resolutions, on global topics.